

WKSF-FM/WQNQ-FM/WQNS-FM/WMXF-AM/WPEK-FM/WWNC-AM
EEO PUBLIC FILE REPORT
 August 1, 2006 – July 31, 2007¹

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	2,3,6,7,8,9,10,11,13	3
Promotions Assistant	4,6,7,8,9,10,11,13	4
News / Sports Reporter	4,6,7,8,9,10,11,13, 15	4
Account Executive	4,6,7,8,9,10,11,13	4
Account Executive	6,7,8,9,10,11,13	13
Account Executive	4,6,7,8,9,10,11,13	4
Account Executive	6,7,8,9,10,11,13	11
Account Executive	6,7,8,9,10,11,13	13
Account Executive	4,6,7,8,9,10,11,13	4
Account Executive	6,7,8,9,10,11,13	9
Account Executive	6,7,8,9,10,11,12,13	11
Assistant Program Director	4,6,7,8,9,10,11,12,13, 15	4
News / Sports Reporter	5,6,7,8,9,10,11,12,13, 15	5

¹ This report provides recruitment data collected from July 22, 2006 through July 21, 2007. This report was revised in July 2007 to address data and formatting discrepancies.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Asheville Citizen Times, 14 O Henry Ave, Asheville, NC 28801 828.252.5611	N	0
2	Mountain Express, 2 Wall Street, Asheville, NC 28801 828-251-1333	N	2
3	Waynesville Mountaineer, 519 N. Main St, Waynesville, NC 28786 828-452-0661	N	5
4	Employee Referral	N	6
5	Walk Ins	N	7
6	www.am1400thepeak.com	N	0
7	www.wwnc.com	N	8
8	www.880therevolution.com	N	3
9	www.99kisscountry.com	N	9
10	www.rock104rocks.com	N	9
11	www.star1043.com	N	8
12	www.clearcareers.com	N	0
13	Clear Channel Radio Stations – Asheville On-air advertisement 13 Summerlin Rd, Asheville NC 828-257-2700	N	9
14	Internal Promotion	N	0
15	www.allaccess.com	N	7
TOTAL INTERVIEWEES OVER REPORTING PERIOD			75

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	<p>Event Designed to Disseminate Information About Broadcast Careers</p> <p>a) Asheville High School</p> <p>b) North Buncombe High School</p> <p>c) Southwestern Community College</p> <p>d) Asheville Chamber of Commerce</p>	<p>October 2006. Program Directors spoke to students regarding a careers available in the broadcast field.</p> <p>May 2007. Promotion Director spoke to students regarding careers available in the broadcast field.</p> <p>December 2006. General Sales Manager spoke to students regarding a careers available in the broadcast field.</p> <p>December 2006. General Sales Manager, Program Directors, Promotions Manager, and Business Manager gave on presentation on careers available in the broadcast field.</p>
2	<p>Internship Program</p>	<p>The stations conduct an ongoing internship program that offers the opportunity for students to experience and learn about careers in the radio industry. The internship usually runs through one semester and students must be eligible for college credit. 2 students participated in our program during this reporting year.</p>