

# WBEX(AM), WCHI(AM), WKKJ(FM), & WSRW-FM<sup>1</sup>

## EEO PUBLIC FILE REPORT

June 1, 2007 – May 31, 2008

### I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1, 2, 4, 6-19, 21-22, 24-63	22
Account Executive	1, 2, 4, 6-19, 21, 23, 24-63	23
News Anchor / Announcer	1-3, 5-10, 12, 15-16, 18-19, 23, 24-29, 31-41, 43-53, 59-63	23

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<sup>1</sup> WSRW-FM transferred from the Washington Court House / Hillsboro SEU to the Chillicothe SEU as of December 1, 2007.

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
1	<b>Ohio State University Office of Minority Affairs</b> Room 1000 Lincoln Tower 1800 Cannon Drive Columbus, Ohio 43210 Nikki Radcliffe 614-292-0964	Yes	0
2	<b>Ohio State University African-American Student Extension Center</b> 905 Mount Vernon Avenue Columbus, Ohio 43203 Kerra Carson 614-376-6371	No	0
3	<b>Central State University Cosby Mass Communication Center</b> P.O. Box 1004 1400 Brush Run Road Wilberforce, Ohio 45384 John Logan 938-6371	No	0
4	<b>Clear Channel Columbus</b> 1301 Dublin Road Columbus, Ohio 43215 Mike Eiland 614-487-2512 mikeeiland@clearchannel.com	No	0
5	<b>Wright State University WWSU Radio 106.9</b> W022 Student Union 3640 Colonel Glen Highway Dayton, Ohio 45435 Johnathon Gullienee wwsugeneralmanager@yahoo.com 937-775-5555	No	0
6	<b>Ross County Chapter, NAACP</b> 2238 Maiseville Road Chillicothe, Ohio 45601 Robert Robinson President 740-663-4115	No	0
7	<b>Fort Hayes Metropolitan Career Center</b> 546 Jack Gibbs Boulevard Columbus, OH 43215 Keith Jones 614-365-6681	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
8	<b>Columbus Urban League</b> 788 Mount Vernon Avenue Columbus, Ohio 43203 Nicole Harper 614-257-6300	Yes	0
9	<b>NAACP Columbus Chapter</b> Equal Opportunity Director 233 South High Street, Suite 120 Columbus, Ohio 43215 614-221-5718	No	0
10	<b>American Women in Radio and TV</b> Buckeye Chapter 5246 Meadowknoll Lane Columbus, Ohio 43220 S. Hench-Baxter shenchbaxter@awrt.org	No	0
11	<b>Samuel Stephen College (formerly SouthEastern Business College)</b> 1410 Industrial Drive Chillicothe, Ohio 45601 Ron Pruitt rpruitt@daymarcollege.edu 740-774-6300	No	0
12	<b>University of Dayton</b> <b>African American Student Services</b> 200 College Park Dayton, Ohio 45469-0812 Dr. Julius Amin 937-229-3634	No	0
13	<b>Southern State Community College</b> 100 Hobart Drive Hillsboro, Ohio 45133 Zenna Smith 937-393-3431	No	0
14	<b>The Ohio State University</b> <b>Hispanic Student Services</b> 1739 North High Street Columbus, Ohio 43210 E. Kroop Singh 614-688-8449	No	0
15	<b>Ohio Center for Broadcasting</b> 6703 Madison Cincinnati Ohio 45227 Gary James 888-358-8660	Yes	2
16	<b>Muskingum College Career Services 163</b> Storemont Street New Concord, Ohio 43762 Joy Morton 740-826-8084 jmorton@musingum.edu	Yes	0
17	<b>On-Air Announcements and station websites (on one or more of the following)</b> WBEX(AM), WKKJ(FM), WCHI(AM), WFCB WCHO(AM), WCHO-FM, WSRW (AM), WSRW-FM	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
18	<b>Clear Channel Career Website</b> www.clearcareers.com	No	1
19	<b>Ohio Association of Broadcasters Job Bank Web Site</b> www.oab.org	No	2
20	<b>Chillicothe Gazette</b> 50 West Main Street Chillicothe, OH 45601 Mike Throne 740-773-2111	No	0
21	<b>SCOTI Sharing Career Opportunities and Training Information Ohio Department of Jobs and Family Services</b> www.scoti.ohio.gov 614-466-2100	No	0
22	<b>Word-of-Mouth Referral</b>	No	1
23	<b>Internal Transfer / Promotion</b>	No	2
24	<b>Ashland University</b> 401 College Avenue Ashland, OH 44805 Paul Alverze 1-419-289-4142 palverze@ashland.edu	No	0
25	<b>Baldwin-Wallace</b> 275 Eastland Road Berea, OH 44017 Judy Mey 1-440-826-2900 jmey@bw.edu	No	0
26	<b>Bowling Green State University</b> 110 McFall Center Bowling Green, OH 43403 1-800-CHOOSEBGSU or 1-419-372-2531 Jennifer Sincheck sinceje@bgsu.edu	No	0
27	<b>Case Western University</b> 10900 Euclid Avenue Cleveland, OH 44106 Tasha Fryloge 1-216-368-2000 employers@case.edu	No	0
28	<b>Cedarville University</b> 251 North Main Street Cedarville, OH 45314 Annie Staffor 1-800-233-2784 or 1-937-766-7700 career@cedarville.edu	No	0
29	<b>Central Ohio Technical College</b> 1179 University Drive Newark, OH 43055 Jane Williams 1-740-366-9494 or 1-614-292-4094 jwilliam@cotc.edu	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
30	<b>Ohio Christian University (formerly Circleville Bible College)</b> 1476 Lancaster Pike Circleville, OH 43113 Carolyn Steele 1-740-474-8896 csteele@ohiochristian.edu	No	0
31	<b>Clark State Community College</b> 570 East Leffel Lane Springfield, OH 45505 Mary Patton 1-937-325-0691 Career@clarkstate.edu	No	0
32	<b>Cleveland State University Career Services</b> 2121 Euclid Avenue Cleveland, OH 44115-2214 John Scanlon 1-216-687-2000 Careers@csuohio.edu	No	0
33	<b>College of Wooster</b> 1189 Beall Avenue Wooster, OH 44691 Talley Clyde 1-330-263-2000 Tclyde@wooster.edu	No	0
34	<b>Cuyahoga Community College</b> 700 Carnegie Avenue Cleveland, OH 44155 L. Gunnoe 1-800-954-8742 Luc.gunnoe@tri_c.edu	No	0
35	<b>Denison University Career Services</b> 100 South Road Granville, OH 43023 Pam Allen 1-800-DENISON career@denison.edu	No	0
36	<b>Edison State Community College</b> 1973 Edison Drive Piqua, OH 45356 Angie Schulke 1-937-778-8600 schulke@edisonohio.edu	No	0
37	<b>Heidelberg College</b> 310 East Market Street Tiffin, OH 44883-2462 Debbie Hoffman 1-419-448-2330 dhoffman@heidelberg.edu	No	0
38	<b>Hiram College</b> P.O. Box 67 Hiram, OH 44234 Kathryn Craig 1-330-569-3211 careercenter@hiram.edu	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
39	<b>Hocking Technical College</b> 3301 Hocking Parkway Nelsonville, OH 45764 Charlotte Lambert 1-877-462-5464 Lambert_c@hocking.edu	No	0
40	<b>John Carroll University</b> 20700 North Park Blvd. University Heights, OH 4418 Bob Windle 1-216-397-1886 rwindle@jcu.edu	No	0
41	<b>Malone College</b> 515 25th Street NW Canton, OH 44709 Douglas Reichenberger 1-330-471-8100 careerservices@malone.edu	No	0
42	<b>Marietta College</b> 215 Fifth Street Marietta, OH 45750 Kathleen Powell 1-800-331-7896 powellk@marietta.edu	No	0
43	<b>Miami University</b> 501 East High Street Oxford, OH 45056 Cleve Callison, GM WWUB 1-513-529-1809 careerservices@muohio.edu	No	0
44	<b>Mount Union College</b> 1972 Clark Avenue Alliance, OH 44601 Linda Zepernick 1-800-992-6682 zipernlk@muc.edu	No	0
45	<b>Mount Vernon Nazarene</b> 800 Martinsburg Road Mount Vernon, OH 43050 Eric Browning 1-740-392-6868 career@mvnu.edu	No	0
46	<b>Oberlin College</b> 173 West Lorain Street Oberlin, OH 44074 Erin Corwin 1-440-775-8121 Career.service@oberlin.edu	No	0
47	<b>Ohio Dominican University</b> 1216 Sunbury Road Columbus, OH 43219 Lisa Levert 1-800-955-OHIO leverl@ohiodominican.edu	No	0

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48	<b>Ohio Northern University</b> 525 South Main Street Nancy Sheely Ada, OH 45810 1-419-772-2000 career@onu.edu	No	0
49	<b>Ohio State University</b> 154 West 12th Avenue Columbus, OH 43210 Pat Whittington 1-614-292-8500 Career-connection@osu.edu	No	0
50	<b>Ohio University</b> Room 385 Maxwell Drive Athens, OH 45701 Holly Jacobs 1-740-593-1000 careerservices@ohio.edu	No	0
51	<b>Ohio University-Zanesville</b> 1425 Newark Road Zanesville, OH 43701 Cindy Linn 1-740-453-0762 tumbling@ohio.edu	No	0
52	<b>Ohio University-Lancaster</b> 1570 Granville Pike Lancaster, OH 43130-1037 Carolyn Bateson 1-740-654-6711 chenowet@ohio.edu	No	0
53	<b>Ohio Wesleyan</b> 61 South Sandusky Street Delaware, OH 43015 Nancy Westfield 1-740-368-2000 careers@owu.edu	No	0
54	<b>Otterbein College</b> 1 Otterbein College Westerville, OH 43081 Meg Barkhymer 1-614-890-3000 mbarkhymer@otterbein.edu	No	0
55	<b>Shawnee State University</b> 940 Second Street Portsmouth, OH 45662-4344 Stephen Gregory 1-740-351-4SSU career@shawnee.edu	No	0
56	<b>Sinclair Community College</b> 444 West Third Street Dayton, OH 45402-1460 Michael Massie 1-800-315-3000 careerservices@sinclair.edu	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
57	<b>University of Dayton</b> 300 College Park Dayton, OH 45469 Greg Hayes 1-937-229-1000 Greg.hayes@notes.udayton.edu	No	0
58	<b>University of Findlay</b> 1000 North Main Street Findlay, OH 45840-3695 K. Meyers 1-800-472-9502 or 1-419-422-8313 myers@findlay.edu	No	0
59	<b>Chillicothe One Stop Job Service Chillicothe Ross County Chamber of Commerce</b> 150 East Second Street Chillicothe, Ohio 45601 740-779-2WIN (2946) cporter@chillicotheohio.com	No	0
60	<b>National Association of Hispanic Journalists</b> Job Bank 10000 National Press Building Washington, DC 20045	Yes	0
61	<b>Ohio University Chillicothe</b> 101 University Drive Chillicothe , Ohio 45601 Dr. Diane Diekroger 740-774-7200 diekroger@ohio.edu	No	0
62	<b>Great Oaks Training Center</b> 2696 Walnut Street Hillsboro, OH 45103	No	0
63	<b>The Career Center for Jewish Family Services</b> 1151 College Avenue Columbus, OH 43209	No	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			8

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Internship program	From April 8, 2008 through May 31, 2008, this SEU (along with the stations in the Hillsboro / Washington Court House SEU) hosted an internship for a student from the Ohio Center for Broadcasting. The intern had an opportunity to receive practical experience in the News, Production, and Operations Departments while working closely with the News Director, Assistant News Director, and Production Directors. The student wrote stories, used the station equipment to produce commercial spots and promotions, worked with the morning anchor to record newscasts for all stations in both SEUs, and assisted with production of the Washington Court House morning show.
2	Participate in job fair	On March 26, 2008, this SEU participated in a career fair at Ohio University, Chillicothe campus. The event was sponsored by Chillicothe Ross Chamber of Commerce, OUC Pickaway County & Ross County Jobs One Stop, and the Ross County Veterans Council. As part of the event, our Market Manager met with students, veterans, and members of the general public to discuss opportunities for employment. WKKJ(FM) broadcast live from the event, and WBEX(AM) promoted the event by featuring guests talking about the event on the morning show.

3	Co-sponsor job fair / community event	<p>This SEU, with sister stations WCHO(AM), WCHO-FM, and WSRW(AM), co-sponsored an exposition featuring multiple local organizations focused on women's issues and job opportunities for women. The "Focus on Women" Expo took place at Southern State Community College in Hillsboro, OH on March 20, 2008. This SEU organized the event, solicited exhibitors to participate, and promoted the event on all stations. Our exhibit included a sales presentation and information regarding types of employment opportunities available with this SEU's stations. SEU participants included our Market Manager, Sales Manager, and Operations Manager.</p>
4	Participate in event sponsored by educational institution relating to career opportunities in broadcasting	<p>On April 16, 2008, this SEU's Market Manager participated in a roundtable discussion with students studying broadcasting, communications, and journalism at Muskingum College. Our Market Manager discussed broadcasting careers and opportunities in broadcasting with at least thirteen students, including how to find positions. The Market Manager also provided time to counsel the students individually.</p>