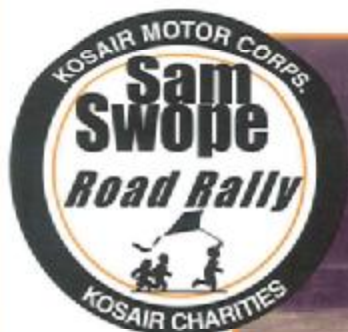


2008 Sam Swope Road Rally

John Fihe
9th Annual
Sunday, July
20th, 2008

Harley-Davidson
LOUISVILLE
A Member Of The Marlin Group

Louisville,
Kentucky
Rain or Shine!



2008 Harley-Davidson FLSTC Heritage Softail Classic

SIGN IN: 10am - 12 noon **DONATION:** \$15 per person/passenger the day of the Rally

START: Swope Auto Center, S. Hurstborne Parkway, Louisville, Kentucky

END: Kentucky Speedway (Sparta, Kentucky), Ride a lap around the track! (Weather permitting or track availability)

\$500 / \$300 / \$200 CASH Prizes. Numerous door prizes, just match your armband number to win! Raffles. Drawings. Silent Auction. Food/beer concession. Lots of paved parking. First-aid and restroom facilities. **BIG 50/50.**

Pre-Register by 6/30 for a chance to win 1 of the SOFTAIL tickets. Beat the long lines!

Easier parking & separate area to pick up your rally packet. Two pre-registration options:

- \$15. Basic Donation:** includes map & stop tickets; numbered armband for chance to win a door prize; 1 person entry to the Kentucky Speedway, & 1 lap around the track/vehicle. Does not include event T-Shirt, meal, or drink.
- \$25. Best Deal Donation:** includes map & stop tickets; numbered armband for chance to win a door prize; 1 person entry to the Kentucky Speedway, & 1 lap around the track/vehicle. Includes FREE '08 T-Shirt, & choice of 1 OUTBACK meal basket and 1 drink. Pre-Registration is the only way to get a T-shirt!

SPECIAL RAFFLE FOR A 2008 HARLEY DAVIDSON SOFTAIL®

\$100 each. 400 tickets printed... 1 of which to be used in an Incentive Drawing for Pre-Registering. These always sell out quickly so get yours now! No long 'draw-down' this year! 15#s will be drawn. The 14 runner-up prizes are shown on the prize sheet, 2nd, 3rd, 4th and 5th. The 15th # out wins the bike. Winner drawn 7/20 @ 4pm at the KY Speedway/end of Rally. SOFTAIL Raffle ticket does not include admittance into Rally/KY Speedway. Each person must have and wear a rally armband to enter the KY Speedway. Winners responsible for taxes & license. Winners need not be present.

Want a ticket? Need more info? Call Don Smith: 502-639-1602

Full Details at samswope rally.org

*Net proceeds from registration & Softail® Raffle to be donated to benefit the children of Kosair Charities.
Permit #0345. See other side for pre-registration and release.*