

WSYR(AM) (FM), WHEN(AM), WYYY(FM), WWHT(FM), WBBS(FM)

EEO PUBLIC FILE REPORT
February 1, 2011 to January 31, 2012

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification ? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	NAACP of Syracuse P.O. Box 397, Colvin Elmwood Station Syracuse, NY 13205 Phone: 315-422-6933 Contact: Preston Fagan	Y	0
2	National Organization for Women 5987 VanAntwerp Dr Syracuse, NY 13202 Phone: 315-487-3188 Contact: Barbara Kirkpatrick / Wendy Yost	Y	0
3	Women's Information Center 601 Allen Street Syracuse, NY 13210 Phone: 315-478-4636	Y	0
4	Syracuse University Center for Career Services 303 Univ. Pl. #235 Syracuse, NY 13244 Phone: 315-443-3616	Y	0
5	Syracuse Model Neighborhood Facility 104 E. Beard Ave. Syracuse, NY 13205 Phone: 315-472-8831 Contact: Cerissa Gauden	Y	0
6	SI Newhouse School of Public Communications 215 University Place, Bldg. 1, Room 20 Syracuse, NY 13244 Phone: 315-443-2302	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification ? (Yes/No)	No. of Interviewees Referred by RS over reporting period
7	Peace Inc. County West Family Residential Center 52 Oswego Street Baldwinsville, NY 13027 Phone: 315-638-1051 Contact: Joanne Wynings	Y	0
8	Howard University Career Services 2400 Sixth St., NW Washington, DC 20059 Phone: 202-806-7513	Y	0
9	The Native American JPTA 312 Gifford Street Syracuse, NY 13204 Phone: 315-475-6417 Contact: Charlotte Tarbell	Y	0
10	Southside Community Center 305 S. Plain Street Ithaca, NY 14850 Phone: 607-273-4190 Contact: Chana Perkins	Y	0
11	Office of Minority Affairs 201 E. Washington Street, City Hall Room 219 Syracuse, NY 13202 Phone: 315-448-8708 Contact: Bill Owens	Y	0
12	Dunbar Association Inc. 1453 S. State Street Syracuse, NY 13205 Phone: 315-476-4269 Contact: Sharon Jack-Williams	Y	0
13	Displaced Homemakers Program 770 James Street Syracuse, NY 13203 Phone: 315-446-0550 Contact: Kate Artessa	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification ? (Yes/No)	No. of Interviewees Referred by RS over reporting period
14	Onondaga Community College 4585 W. Seneca Tpke Syracuse, NY 13215 Phone: 315-498-2622 Contact: Dave Pasiak	Y	0
15	Cayuga Community College 197 Franklin Street Auburn, NY 13021 Phone: 315-255-1743 Contact: Karen Merritt	Y	0
16	SUNY Oswego Career Services 142 Campus Center Oswego, NY 13126 Phone: 315-312-2255 Contact: Gary Morris	Y	0
17	Tompkins-Cortland Community College 22 W. Court St. Cortland, NY 13045 Phone: 607-756-5275 Contact: Amy Trueman	Y	0
18	Onondaga-Madison Board of Cooperative Educational Services (BOCES) P.O. Box 4754 Syracuse, NY 13290 Phone: 315-433-2634 Contact: Patty Sherlock	Y	0
19	Spanish Action League 700 Oswego Street Syracuse, NY 13204 Phone: 315-475-6153 Contact: Angela Cabrera	Y	0
20	Transitional Learning Services of Onondaga County 420 E. Genesee Street Syracuse, NY 13202 Phone: 315-478-4151 Contact: Barb Ackley	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification ? (Yes/No)	No. of Interviewees Referred by RS over reporting period
21	New York State Broadcasters Association 1805 Western Avenue Albany, NY 12203-4601 Phone: 518-456-8888 Contact: Sandy Messineo	Y	0
22	New York State Division of Human Rights 333 E. Washington Street, Room 401 Syracuse, NY 13202 Phone: 315-428-4633 Contact: Valerie Woods	Y	0
23	California Chicano News Media Association (CCNMA), USC Annenberg School of Journalism 727 West 27th St., Rm 201 Los Angeles, CA 90071-3212 Phone : 213-437-4408 Contact : Sylvia Wells	Y	0
24	Aurora of Central New York 518 James Street #100 Syracuse, NY 13203-2238 Phone: 315-422-7263 Contact: Frieda Heckman	Y	0
25	Association for Better Living 6522 Basile Rowe E. Syracuse, NY 13057 Phone: 315-469-0469	Y	0
26	ITT Technical Institute 235 Greenfield Pkwy. Liverpool, NY 13088 Phone: 315-234-2711 Contact: Peter Calabro	Y	0

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27	Cornell University 42-51 Campus Road Ithaca, NY 14850 Phone: 607-254-4636	Y	0
28	Clear Channel Clear Careers Website www.clearcareers.com	N	0
29	Non-Employee Referral	N	2
30	Employee Referral	N	7
31	Internal Posting	N	0
32	Walk-In/Self Referral	N	2
33	Ithaca College 953 Danby Road Ithaca, NY 14850 Phone: 607-274-3365	Y	0
34	Clear Channel Syracuse Radio Station Websites www.wsyr.com www.y94fm.com www.hot1079.com www.b1047.net www.poweram620.com	N	1
35	National Association of Broadcasters (NAB), The Employment Clearing House 1771 N Street NW Washington, DC 20036 Contact: Rumana Sultana Phone: 202-429-5361	Y	0
36	Syracuse Post Standard P.O. Box 4915 Syracuse, NY 13221 Phone: 315-470-2039 Contact: Mallory Brown <i>(also posted on the newspaper's website, Syracuse.com)</i>	N	7
37	On-Air Announcements (one or more SEU stations)	N	0
38	Center for Community Alternatives 115 E. Jefferson Street, Suite 300 Syracuse, NY 13202 Phone: 315-422-5638, Ext. 230 Contact: Katherine Colella	Y	0

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39	Electronic Media Communications Dept. – Onondaga Community College 4585 W. Seneca Tpke Syracuse, NY 13215 Phone: 315-498-2622 Contact: Mandi Avery	Y	0
40	Internal Promotions/Transfer	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			19

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in convention for those interested in broadcasting.	NY Gear UP Convention, April 12, 2011. Our Program Director was co-presenter about NY Gear Up's Radio Show Step It Up.
2	Internship Program – Winter 2011	First quarter 2011 (3) students from BOCES interned in the Digital Marketing & Communications Dept.
3	Internship Program – Winter, Spring, Summer 2011	First three quarters of 2011 students from NY Gear Up provided content for the radio show Step It Up on WWHT and WHEN-AM.
4	Internship Program – Fall 2011	During the third quarter 2011 a student from SUNY Purchase interned in our creative department.
5	Internship Program – Summer 2011	During the summer of 2011, a student from Syracuse University interned in our Sales Dept.
6	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	On April 6, 2011, our General Sales Manager was a guest lecturer in SUNY Oswego's Broadcast Sales Class of 35.
7	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	On March 8, 2011, our VP/Market Manager was a guest lecturer at SUNY Morrisville's Pyramid Brokerage School of Business' class of 85 students.
8	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	On Oct 27, 2011, our GSM had a group meeting at SUNY Oswego's Career Connector with 125 students about career opportunities in Clear Channel programming and sales.
9	Job Fair	On June 8, 2012, our Director of Digital Marketing & Communications participated at the OnPoint for College Job Fair to meet and recruit college students and college graduates.
10	Participate in Event Sponsored by Educational Institution Relating to Career	Oct. 28, 2011, our VP/Market Manager spoke to members of the Assoc. of Marketing Educators from SUNY Morrisville.

